

2014 METRO ATLANTA RANKINGS

FORTUNE

"CITIES WITH THE MOST FORTUNE 500 HEADQUARTERS"

Number of FORTUNE 500 Headquarters		Number of FORTUNE 500 Headquarters	
1. New York, NY	47	7. Deerfield, IL	5
2. Houston, TX	25	Englewood, CO	5
3. ATLANTA, GA	11*	Irving, TX	5
4. Dallas, TX	8	Los Angeles, CA	5
5. Chicago, IL	7	McLean, VA	5
Minneapolis, MN	7	Omaha, NE	5
St. Louis, MO	7	Pittsburgh, PA	5
6. Cincinnati, OH	6	Richmond, VA	5
Milwaukee, WI	6	San Antonio, TX	5
San Francisco, CA	6	Seattle, WA	5

*11 represents the number of FORTUNE 500 Headquarters with a city of "Atlanta" address as reported in financial filings; there are 15 FORTUNE 500 headquarters within the metro Atlanta 29-county MSA.

Source: Georgia Power/Metro Atlanta Chamber analysis of 2014 FORTUNE 500 list, FORTUNE magazine, June 2, 2014

INC. - "TOP 10 METRO AREAS FOR FAST-GROWTH COMPANIES" (INC. 5000)

	Number of Fast-Growing Companies (Inc. 5000)
1. New York, NY	399
2. Washington, D.C.	316
3. Los Angeles, CA	274
4. Chicago, IL	224
5. ATLANTA, GA	194
6. Dallas, TX	169
7. Boston, MA	164
San Francisco, CA	164
8. Philadelphia, PA	136
9. Miami, FL	122
10. San Diego, CA	113

Source: Inc. magazine, Inc.5000, "Facts and Figures of the 2014 Inc. 5000," August 20, 2014

INC. - "TOP 10 CITIES FOR FAST-GROWTH COMPANIES" (INC. 5000)

	Number of Fast-Growing Companies (Inc. 5000)
1. New York, NY	205
2. Chicago, IL	95
3. ATLANTA, GA	94
4. Austin, TX	87
5. San Diego, CA	81
6. Houston, TX	76
7. San Francisco, CA	63
8. Dallas, TX	55
9. Irvine, CA	47
10. Denver, CO	47

Source: Inc. magazine, Inc. 5000, "10 Top Cities for Fast-Growth Companies," August 20, 2014

KAUFFMAN "TOP METRO AREAS FOR ENTREPRENEURIAL ACTIVITY"

Entrepreneurs per 100,000 Adults (Ages 20 – 64)		Entrepreneurs per 100,000 Adults (Ages 20 – 64)	
1. San Francisco, CA	570	7. ATLANTA, GA	280
2. Los Angeles, CA	490	Detroit, MI	280
3. Miami, FL	430	8. Riverside, CA	270
4. Houston, TX	340	Washington, D.C.	270
5. Dallas, TX	330	9. Boston, MA	250
6. New York, NY	320	Phoenix, AZ	250
		10. Seattle, WA	220

*Ranking based only on a study of 15 of the largest MSAs in the U.S. in 2013.

Source: Ewing Marion Kauffman Foundation, "Kauffman Index of Entrepreneurial Activity," April 2014

U.S. CHAMBER OF COMMERCE FOUNDATION "TOP CITIES FOR REGULATORY ENVIRONMENT"

	Overall Score
1. Dallas, TX	89.5
2. St. Louis, MO	85.2
3. Raleigh, NC	73.7
4. Boston, MA	73.3
5. ATLANTA, GA	72.7
6. Detroit, MI	64.9
7. Chicago, IL	52.9
8. Los Angeles, CA	47.9
9. San Francisco, CA	41.3
10. New York, NY	34.7

Source: U.S. Chamber of Commerce Foundation, "Regulatory Climate Index 2014," May 2014

U.S. CHAMBER OF COMMERCE FOUNDATION "TOP CITIES FOR STARTING A BUSINESS"

	Friendly Environment for Starting a Business Score
1. Los Angeles, CA	99
San Francisco, CA	99
2. St. Louis, MO	98
Detroit, MI	98
3. ATLANTA, GA	86
4. Raleigh, NC	85
5. Dallas, TX	80
6. Boston, MA	75
7. New York, NY	29
8. Chicago, IL	11

Source: U.S. Chamber of Commerce Foundation, "Regulatory Climate Index 2014," May 2014

2014 METRO ATLANTA RANKINGS

U.S. CHAMBER OF COMMERCE FOUNDATION "TOP CITIES FOR DEALING WITH CONSTRUCTION PERMITS"

	Construction Permits Score
1. Raleigh, NC	99
2. Dallas, TX	92
3. St. Louis, MO	90
4. Boston, MA	86
5. New York, NY	72
6. ATLANTA, GA	65
7. Chicago, IL	61
8. Detroit, MI	60
9. Los Angeles, CA	53
10. San Francisco, CA	0

Source: U.S. Chamber of Commerce Foundation, "Regulatory Climate Index 2014," May 2014

U.S. CHAMBER OF COMMERCE FOUNDATION "TOP CITIES FOR DEALING WITH REGISTERING PROPERTY"

	Property Registration Score
1. St. Louis, MO	100
2. Dallas, TX	98
3. ATLANTA, GA	77
4. Raleigh, NC	76
5. Boston, MA	74
6. Chicago, IL	71
7. Los Angeles, CA	52
8. Detroit, MI	51
San Francisco, CA	51
9. New York, NY	0

Source: U.S. Chamber of Commerce Foundation, "Regulatory Climate Index 2014," May 2014

U.S. CHAMBER OF COMMERCE FOUNDATION "TOP CITIES FOR PAYING TAXES"

	Favorable Tax Environment Score
1. Dallas, TX	100
2. Detroit, MI	64
3. Raleigh, NC	63
4. ATLANTA, GA	58
5. St. Louis, MO	56
6. New York, NY	53
7. Boston, MA	50
8. Chicago, IL	38
9. San Francisco, CA	10
10. Los Angeles, CA	0

Source: U.S. Chamber of Commerce Foundation, "Regulatory Climate Index 2014," May 2014

U.S. CHAMBER OF COMMERCE FOUNDATION "TOP CITIES FOR ENFORCING CONTRACTS"

	Efficiency of Enforcing Contracts Score
1. St. Louis, MO	83
Chicago, IL	83
2. Boston, MA	81
3. ATLANTA, GA	78
4. Dallas, TX	77
5. Detroit, MI	53
6. San Francisco, CA	46
7. Raleigh, NC	45
8. Los Angeles, CA	35
9. New York, NY	20

Source: U.S. Chamber of Commerce Foundation, "Regulatory Climate Index 2014," May 2014

AMERICAN EXPRESS OPEN - "TOP TEN METRO AREAS FOR NUMBER OF WOMEN-OWNED FIRMS"

	Number of Women-Owned Firms
1. New York, NY	665,700
2. Los Angeles, CA	427,800
3. Chicago, IL	308,700
4. Miami, FL	242,600
5. Dallas, TX	207,900
6. Washington, D.C.	206,400
7. ATLANTA, GA	202,400
8. Houston, TX	178,500
9. San Francisco, CA	154,000
10. Philadelphia, PA	153,100

Source: American Express OPEN, "The State of Women-Owned Businesses Report," 2014

AMERICAN EXPRESS OPEN - "TOP TEN METRO AREAS FOR GROWTH IN NUMBER OF WOMEN-OWNED FIRMS"

	Growth in Number of Women-Owned Firms (2002 - 2014)
1. San Antonio, TX	86.4%
2. Dallas, TX	63.3%
3. ATLANTA, GA	63.1%
4. Baltimore, MD	58.4%
5. Houston, TX	51.9%
6. Tampa, FL	50.0%
7. Washington, D.C.	46.8%
8. Chicago, IL	43.5%
9. Philadelphia, PA	41.3%
10. Riverside, CA	35.6%

Source: American Express OPEN, "The State of Women-Owned Businesses Report," 2014

2014 METRO ATLANTA RANKINGS

AMERICAN EXPRESS OPEN - "TOP TEN METRO AREAS FOR ECONOMIC CLOUT OF WOMEN-OWNED FIRMS"

1. San Antonio, TX
2. **ATLANTA, GA**
Baltimore, MD
Houston, TX
Portland, OR
3. Washington, D.C.
4. Tampa, FL
5. Seattle, WA
6. Dallas, TX
7. Riverside, CA

Source: American Express OPEN, "The State of Women-Owned Businesses Report," 2014

AMERICAN EXPRESS OPEN - "TOP TEN METRO AREAS FOR GROWTH IN EMPLOYMENT BY WOMEN-OWNED FIRMS"

	Growth in Employment By Women-Owned Firms (2002 - 2014)
1. San Antonio, TX	54.2%
2. Seattle, WA	42.9%
3. Tampa, FL	38.1%
4. Portland, OR	37.6%
5. Minneapolis, MN	34.3%
6. ATLANTA, GA	32.3%
7. Baltimore, MD	31.7%
8. Washington, D.C.	30.7%
9. Detroit, MI	30.4%
10. Sacramento, CA	28.4%

Source: American Express OPEN, "The State of Women-Owned Businesses Report," 2014

AMERICAN EXPRESS OPEN - "TOP TEN METRO AREAS FOR GROWTH IN REVENUE OF WOMEN-OWNED FIRMS"

	Growth in Revenue of Women-Owned Firms (2002 - 2014)
1. Houston, TX	112.2%
2. Portland, OR	95.5%
3. Sacramento, CA	81.4%
4. Dallas, TX	77.8%
5. Seattle, WA	70.3%
6. Washington, D.C.	69.0%
7. Denver, CO	66.8%
8. Baltimore, MD	55.7%
9. Philadelphia, PA	55.4%
10. ATLANTA, GA	54.8%

Source: American Express OPEN, "The State of Women-Owned Businesses," 2014

NERDWALLET "TOP 10 CITIES FOR FEMALE ENTREPRENEURS"

- | | |
|----------------------|-----------------------|
| 1. Washington, D.C. | 6. ATLANTA, GA |
| 2. San Francisco, CA | 7. Denver, CO |
| 3. Seattle, WA | 8. Austin, TX |
| 4. Minneapolis, MN | 9. San Jose, CA |
| 5. Portland, OR | 10. Boston, MA |

Source: NerdWallet, "Top 10 Cities for Female Entrepreneurs," February 19, 2014

BIZ2CREDIT "TOP CITIES FOR SMALL BUSINESS IN 2014"

- | | |
|----------------------|-----------------------|
| 1. San Jose, CA | 6. Las Vegas, NV |
| 2. Detroit, MI | 7. New York, NY |
| 3. Denver, CO | 8. ATLANTA, GA |
| 4. Los Angeles, CA | 9. Washington, D.C. |
| 5. San Francisco, CA | 10. Miami, FL |

Source: Biz2Credit, "2014 Best Small Business Cities in America," May 12, 2014

BIZ2CREDIT - "BEST SMALL BUSINESS CITIES FOR MINORITY ENTREPRENEURS"

- | | |
|----------------------|-----------------------|
| 1. San Jose, CA | 6. Indianapolis, IN |
| 2. Denver, CO | 7. Los Angeles, CA |
| 3. San Diego, CA | 8. New York, NY |
| 4. Riverside, CA | 9. ATLANTA, GA |
| 5. San Francisco, CA | 10. Miami, FL |

Source: Biz2Credit, "2014 Best Small Business Cities in America," May 12, 2014

2014 METRO ATLANTA RANKINGS

NERDWALLET

"BEST CITIES TO START A BUSINESS"

- | | |
|----------------------|-----------------------|
| 1. Oklahoma City, OK | 6. ATLANTA, GA |
| 2. Miami, FL | 7. Austin, TX |
| 3. Omaha, NE | 8. Seattle, WA |
| 4. Raleigh, NC | 9. Denver, CO |
| 5. Nashville, TN | 10. Memphis, TN |

Source: NerdWallet, "Best Cities to Start a Business," May 7, 2014

FRANDATA - "TOP U.S. CITIES WITH THE MOST FOOD FRANCHISE HEADQUARTERS"

Number of Food Franchise Headquarters

- | | |
|-----------------------|-----------|
| 1. ATLANTA, GA | 23 |
| 2. Dallas, TX | 16 |
| 3. Chicago, IL | 11 |
| Irvine, CA | 11 |

Source: FRANData, 2014; Atlanta Business Chronicle "Why Atlanta is America's Fast Food Capital," February 21, 2014

KPMG

"TOP METRO AREAS FOR LOWEST COST OF DOING BUSINESS"

- | Business Cost Index ¹ | | Business Cost Index ¹ | |
|----------------------------------|-------------|----------------------------------|------|
| 1. ATLANTA, GA | 94.7 | 6. Tampa, FL | 95.8 |
| 2. Cincinnati, OH | 94.9 | 7. Cleveland, OH | 96.3 |
| 3. Orlando, FL | 95.1 | 8. Pittsburgh, PA | 96.4 |
| 4. Charlotte, NC | 95.2 | 9. St. Louis, MO | 96.6 |
| 5. San Antonio, TX | 95.6 | 10. Phoenix, AZ | 96.7 |

¹Business costs are expressed as an index. An index below 100 indicates lower costs than the U.S. baseline of 100. An index above 100 indicates higher costs than the U.S. baseline of 100. (e.g. an index of 95.0 represents costs 5.0% below the U.S. baseline.)

Source: KPMG, "Competitive Alternatives: Guide to International Business Location Costs," March 2014

KPMG

"TOP MAJOR U.S. CITIES FOR LOWEST TOTAL TAX INDEX"

- | Total Tax Index ¹ | | Total Tax Index ¹ | |
|------------------------------|-------------|------------------------------|------|
| 1. Cincinnati, OH | 73.5 | 6. Philadelphia, PA | 84.1 |
| 2. Cleveland, OH | 80.2 | 7. Charlotte, NC | 84.5 |
| 3. ATLANTA, GA | 81.1 | 8. Minneapolis, MN | 88.1 |
| 4. Baltimore, MD | 81.2 | 9. Orlando, FL | 88.2 |
| 5. Pittsburgh, PA | 81.9 | 10. Tampa, FL | 89.1 |

¹Tax costs are compared using a Total Tax Index (TTI), a measure of the total taxes paid by corporations in a particular location expressed as a percentage of the U.S. baseline tax cost of 100.0. For example, a TTI of 75.0 reflects total tax costs in a jurisdiction that are 25 percent lower than in the U.S. For calculating income taxes, net income before income tax has been standardized as a fixed amount in U.S. dollars for all locations, so that total taxes paid can be realistically compared in absolute dollar terms.

Source: KPMG, "Competitive Alternatives: Special Report: Focus on Tax," June 2014

KPMG - "TOP MAJOR U.S. CITIES FOR LOWEST TOTAL TAX INDEX" (DIGITAL SERVICES SECTOR)

- | Total Tax Index ¹ | | Total Tax Index ¹ | |
|------------------------------|-------------|------------------------------|------|
| 1. Cincinnati, OH | 60.9 | 6. Dallas, TX | 90.4 |
| 2. Cleveland, OH | 62.2 | 7. Houston, TX | 90.5 |
| 3. ATLANTA, GA | 75.1 | 8. Tampa, FL | 90.6 |
| 4. San Antonio, TX | 90.0 | 9. Miami, FL | 91.1 |
| 5. Orlando, FL | 90.1 | 10. Pittsburgh, PA | 93.5 |

¹Tax costs are compared using a Total Tax Index (TTI), a measure of the total taxes paid by corporations in a particular location expressed as a percentage of the U.S. baseline tax cost of 100.0. For example, a TTI of 75.0 reflects total tax costs in a jurisdiction that are 25 percent lower than in the U.S. For calculating income taxes, net income before income tax has been standardized as a fixed amount in U.S. dollars for all locations, so that total taxes paid can be realistically compared in absolute dollar terms.

Source: KPMG, "Competitive Alternatives: Special Report: Focus on Tax," June 2014

KPMG - "TOP MAJOR INTERNATIONAL CITIES FOR LOWEST TOTAL TAX INDEX" (DIGITAL SERVICES SECTOR)

- | Total Tax Index ¹ | | Total Tax Index ¹ | |
|-------------------------------|------|------------------------------------|-------------|
| 1. Montreal, Canada | 16.9 | 7. London, United Kingdom | 73.4 |
| 2. Toronto, Canada | 17.1 | 8. ATLANTA, GA | 75.1 |
| 3. Vancouver, Canada | 44.4 | 9. Eindhoven, The Netherlands | 86.8 |
| 4. Cincinnati, OH | 60.9 | 10. Twente Region, The Netherlands | 86.9 |
| 5. Cleveland, OH | 62.2 | | |
| 6. Manchester, United Kingdom | 64.8 | | |

¹Tax costs are compared using a Total Tax Index (TTI), a measure of the total taxes paid by corporations in a particular location expressed as a percentage of the U.S. baseline tax cost of 100.0. For example, a TTI of 75.0 reflects total tax costs in a jurisdiction that are 25 percent lower than in the U.S. For calculating income taxes, net income before income tax has been standardized as a fixed amount in U.S. dollars for all locations, so that total taxes paid can be realistically compared in absolute dollar terms.

Source: KPMG, "Competitive Alternatives: Special Report: Focus on Tax," June 2014

2014 METRO ATLANTA RANKINGS

KPMG - "TOP MAJOR INTERNATIONAL CITIES FOR LOWEST TOTAL TAX INDEX" (R&D SECTOR)

	Total Tax Index ¹		Total Tax Index ¹
1. Montreal, Canada	21.8	6. Twente Region, The Netherlands	61.1
2. Vancouver, Canada	36.1	7. ATLANTA, GA	83.0
3. Toronto, Canada	39.3	8. Minneapolis, MN	83.6
4. Manchester, United Kingdom	52.5	9. Cincinnati, OH	86.4
5. London, United Kingdom	60.5	10. Pittsburgh, PA	88.0
Eindhoven, The Netherlands	60.5		

¹Tax costs are compared using a Total Tax Index (TTI), a measure of the total taxes paid by corporations in a particular location expressed as a percentage of the U.S. baseline tax cost of 100.0. For example, a TTI of 75.0 reflects total tax costs in a jurisdiction that are 25 percent lower than in the U.S. For calculating income taxes, net income before income tax has been standardized as a fixed amount in U.S. dollars for all locations, so that total taxes paid can be realistically compared in absolute dollar terms.

Source: KPMG, "Competitive Alternatives: Special Report: Focus on Tax," June 2014

KPMG - "TOP MAJOR INTERNATIONAL CITIES FOR LOWEST TOTAL TAX INDEX" (CORPORATE SERVICES SECTOR)

	Total Tax Index ¹		Total Tax Index ¹
1. Vancouver, Canada	58.9	6. Monterrey, Mexico	77.6
2. Manchester, United Kingdom	61.7	7. Mexico City, Mexico	80.0
3. Toronto, Canada	68.2	8. ATLANTA, GA	87.5
4. Montreal, Canada	71.3	9. Cincinnati, OH	88.9
5. London, United Kingdom	73.1	10. Pittsburgh, PA	89.5

¹Tax costs are compared using a Total Tax Index (TTI), a measure of the total taxes paid by corporations in a particular location expressed as a percentage of the U.S. baseline tax cost of 100.0. For example, a TTI of 75.0 reflects total tax costs in a jurisdiction that are 25 percent lower than in the U.S. For calculating income taxes, net income before income tax has been standardized as a fixed amount in U.S. dollars for all locations, so that total taxes paid can be realistically compared in absolute dollar terms.

Source: KPMG, "Competitive Alternatives: Special Report: Focus on Tax," June 2014

KPMG - "TOP MAJOR U.S. CITIES FOR LOWEST TOTAL TAX INDEX" (CORPORATE SERVICES SECTOR)

	Total Tax Index ¹		Total Tax Index ¹
1. ATLANTA, GA	87.5	6. Tampa, FL	91.0
2. Cincinnati, OH	88.9	St. Louis, MO	91.0
3. Pittsburgh, PA	89.5	7. Cleveland, OH	91.3
4. Orlando, FL	90.2	8. Detroit, MI	91.6
5. Phoenix, AZ	90.7	9. Miami, FL	92.4
		10. Charlotte, NC	92.7

¹Tax costs are compared using a Total Tax Index (TTI), a measure of the total taxes paid by corporations in a particular location expressed as a percentage of the U.S. baseline tax cost of 100.0. For example, a TTI of 75.0 reflects total tax costs in a jurisdiction that are 25 percent lower than in the U.S. For calculating income taxes, net income before income tax has been standardized as a fixed amount in U.S. dollars for all locations, so that total taxes paid can be realistically compared in absolute dollar terms.

Source: KPMG, "Competitive Alternatives: Special Report: Focus on Tax," June 2014

KPMG - "TOP MAJOR U.S. CITIES FOR TOTAL TAX INDEX" (MANUFACTURING SECTOR)

	Total Tax Index ¹		Total Tax Index ¹
1. Baltimore, MD	71.7	6. ATLANTA, GA	81.4
2. Cincinnati, OH	72.3	7. Cleveland, OH	81.9
3. Pittsburgh, PA	75.9	8. Washington, D.C.	82.0
4. Charlotte, NC	77.7	9. Boston, MA	83.0
5. Philadelphia, PA	77.8	10. Minneapolis, MN	85.0

¹Tax costs are compared using a Total Tax Index (TTI), a measure of the total taxes paid by corporations in a particular location expressed as a percentage of the U.S. baseline tax cost of 100.0. For example, a TTI of 75.0 reflects total tax costs in a jurisdiction that are 25 percent lower than in the U.S. For calculating income taxes, net income before income tax has been standardized as a fixed amount in U.S. dollars for all locations, so that total taxes paid can be realistically compared in absolute dollar terms.

Source: KPMG, "Competitive Alternatives: Special Report: Focus on Tax," June 2014

THE GUARDIAN - "TOP U.S. CITIES WITH THE MOST POWERFUL BRANDS"

	Total Strength Score (20 = Highest Score Possible ¹)		Total Strength Score (20 = Highest Score Possible ¹)
1. Los Angeles, CA	18.0	5. ATLANTA, GA	11.8
2. New York, NY	17.7	6. Washington, D.C.	9.4
3. Las Vegas, NV	15.2	7. Seattle, WA	8.7
San Francisco, CA	15.2		
4. Chicago, IL	14.3		

¹Highest possible score of 20 is a combined total measuring two aspects of a city's brand: buzz strength and assets where total possible score in each is 10.

Source: The Guardian / Saffron Brand Consultants, "Guardian Cities Global City Brand Barometer," May 6, 2014

THE GUARDIAN - "TOP GLOBAL CITIES WITH THE MOST POWERFUL BRANDS - BUZZ STRENGTH"

	Total Buzz Strength Score ¹ (10 = Highest Score Possible)		Total Buzz Strength Score ¹ (10 = Highest Score Possible)
1. Los Angeles, New York, London, Paris	10	6. Berlin, Kuala Lumpur, Milan, Riyadh, Rome, Santiago, Singapore	5
2. Las Vegas, Barcelona, Dubai, Istanbul, Rio de Janeiro	9	7. Abu Dhabi, Algiers, Delhi, Lima, Salvador	4
3. San Francisco, Chicago, Seoul, Mumbai	8	8. Washington, D.C., Seattle, Lagos, Lisbon, Vancouver	3
4. Bangkok, Buenos Aires, Madrid, Mecca, Mexico City, Sao Paulo	7	9. Doha, Marrakech, Sofia, Tokyo, Vienna	2
5. ATLANTA , Bangalore, Hanoi, Melbourne, Sydney	6	10. Beijing, Cape Town, Chittagong, Copenhagen, Krakow, Macau, Nairobi, Oslo, Shanghai, Tel Aviv, Venice	1

¹Buzz strength score based on social media and media mentions.

Source: The Guardian / Saffron Brand Consultants, "Guardian Cities Global City Brand Barometer," May 6, 2014

2014 METRO ATLANTA RANKINGS

THE GUARDIAN - "TOP U.S. CITIES WITH THE MOST POWERFUL BRANDS - BUZZ STRENGTH"

	Total Buzz Strength Score ¹ (10 = Highest Score Possible)
1. Los Angeles, CA	10
New York, NY	10
2. Las Vegas, NV	9
3. Chicago, IL	8
San Francisco, CA	8
4. ATLANTA, GA	6
5. Washington, D.C.	3
Seattle, WA	3

¹Buzz strength score based on social media and media mentions.
Source: The Guardian / Saffron Brand Consultants, "Guardian Cities Global City Brand Barometer," May 6, 2014

THE GUARDIAN - "TOP U.S. CITIES WITH THE MOST POWERFUL BRANDS - ASSET STRENGTH"

	Total Buzz Strength Score ¹ (10 = Highest Score Possible)
1. Los Angeles, CA	8.0
2. New York, NY	7.7
3. San Francisco, CA	7.2
4. Washington, D.C.	6.4
5. Chicago, IL	6.3
6. Las Vegas, NV	6.2
7. ATLANTA, GA	5.8
8. Seattle, WA	5.7

¹Asset strength score based on attractions, climate, infrastructure, safety and economic prosperity.
Source: The Guardian / Saffron Brand Consultants, "Guardian Cities Global City Brand Barometer," May 6, 2014

IBM GLOBAL BUSINESS SERVICES "TOP GLOBAL CITIES FOR FOREIGN INVESTMENT"

ATLANTA is one of the **top 20 destinations** in the world for foreign investment

ATLANTA is the **#2 U.S. city** for foreign investment

Source: IBM Global Business Services, "Global Location Trends" Annual Report, 2014

FDI "TOP U.S. CITIES FOR FDI STRATEGY"

- 1. ATLANTA, GA**
2. Los Angeles, CA
3. Dallas, TX
4. Miami, FL

Source: fDi Intelligence, "Global Cities of the Future 2014/15," December 2014 / January 2015

FDI "TOP 10 OVERALL MAJOR CITIES OF THE FUTURE"

1. Singapore (city), Singapore
2. Hong Kong (city), Hong Kong
3. Dubai, United Arab Emirates
4. Bucharest, Romania
5. San Francisco, CA, U.S.A.
6. Stockholm, Sweden
- 7. ATLANTA, GA, U.S.A.**
8. Munich, Germany
9. Houston, TX, U.S.A.
10. Warsaw, Poland

Source: fDi Intelligence, "Global Cities of the Future 2014/15," December 2014 / January 2015

FDI - "TOP 10 MAJOR CITIES OF THE FUTURE - HUMAN CAPITAL AND LIFESTYLE"

1. Melbourne, Australia
2. Washington, D.C., U.S.A.
3. Boston, MA, U.S.A.
4. Stockholm, Sweden
- 5. ATLANTA, GA, U.S.A.**
6. Sydney, Australia
7. Chicago, IL, U.S.A.
8. Brisbane, Australia
9. San Francisco, CA, U.S.A.
10. Bucharest, Romania

Source: fDi Intelligence, "Global Cities of the Future 2014/15," December 2014 / January 2015

2014 METRO ATLANTA RANKINGS

FDI - "TOP U.S. CITIES OF THE FUTURE - HUMAN CAPITAL AND LIFESTYLE"

1. Washington, D.C.
2. Boston, MA
- 3. ATLANTA, GA**
4. Chicago, IL
5. San Francisco, CA

Source: fDi Intelligence, "Global Cities of the Future 2014/15," December 2014 / January 2015

BROOKINGS - "TOP METRO AREAS FOR JOBS IN FOREIGN-OWNED ESTABLISHMENTS"

Jobs in Foreign-Owned Establishments (2011)

- | | |
|-----------------------|----------------|
| 1. New York, NY | 490,287 |
| 2. Los Angeles, CA | 271,181 |
| 3. Chicago, IL | 223,514 |
| 4. Houston, TX | 178,005 |
| 5. Boston, MA | 142,815 |
| 6. Philadelphia, PA | 137,037 |
| 7. ATLANTA, GA | 134,611 |
| 8. Dallas, TX | 134,611 |
| 9. Washington, D.C. | 126,211 |
| 10. Detroit, MI | 124,420 |

Source: Brookings, "FDI in U.S. Metro Areas: The Geography of Jobs in Foreign-Owned Establishments," 2014

A.T. KEARNEY "TOP GLOBAL CITIES IN THE U.S."

Global Cities Index¹

- | | |
|-----------------------|-------------|
| 1. New York, NY | 61.7 |
| 2. Los Angeles, CA | 38.0 |
| 3. Chicago, IL | 36.8 |
| 4. Washington, D.C. | 33.4 |
| 5. Boston, MA | 28.6 |
| 6. San Francisco, CA | 27.2 |
| 7. Miami, FL | 25.3 |
| 8. ATLANTA, GA | 22.7 |
| 9. Houston, TX | 22.3 |
| 10. Dallas, TX | 17.4 |

¹Based on 5 measures: Business Activity (30%), Human Capital (30%), Information Exchange (15%), Cultural Experience (15%), Political Engagement (10%)
Source: A.T. Kearney 2014 Global Cities Index, April 2014

SITE SELECTION MAGAZINE - "TOP METRO AREAS FOR NUMBER OF CORPORATE FACILITY INVESTMENT PROJECTS IN 2013" (METRO AREAS WITH POPULATION OVER 1 MILLION)

Number of Projects In 2013

- | | |
|-----------------------|------------|
| 1. Chicago, IL | 373 |
| 2. Houston, TX | 255 |
| 3. Dallas, TX | 178 |
| 4. ATLANTA, GA | 164 |
| 5. Detroit, MI | 129 |
| 6. Cincinnati, OH | 122 |
| 7. Kansas City, MO | 111 |
| 8. Columbus, OH | 102 |
| 9. Philadelphia, PA | 97 |
| 10. New York, NY | 91 |

Source: Site Selection magazine, "Top Metro Areas of 2013," March 2014; Conway Data, Inc.'s New Plant Database

AIRPORTS COUNCIL INTERNATIONAL (ACI) "WORLD'S TOP AIRPORTS FOR PASSENGER VOLUME"

	City (Airport)	Passengers (2013)
1.	ATLANTA, GA, U.S.A. (ATL)	94,431,224
2.	Beijing, CN (PEK)	83,712,355
3.	London, GB (LHR)	72,368,061
4.	Tokyo, JP (HND)	68,906,509
5.	Chicago IL, U.S.A. (ORD)	66,777,161
6.	Los Angeles, CA, U.S.A. (LAX)	66,667,619
7.	Dubai, AE (DXB)	66,431,533
8.	Paris, FR (CDG)	62,052,917
9.	Dallas, TX, U.S.A. (DFW)	60,470,507
10.	Jakarta, ID (CGK)	60,137,347

Source: Airports Council International, "2013 World Airport Traffic Report," December 22, 2014

AIRPORTS COUNCIL INTERNATIONAL (ACI) "WORLD'S TOP AIRPORTS FOR AIRCRAFT MOVEMENTS"

	City (Airport)	Movements (2013)
1.	ATLANTA, GA, U.S.A. (ATL)	911,074
2.	Chicago, IL, U.S.A. (ORD)	883,287
3.	Los Angeles, CA, U.S.A. (LAX)	696,443
4.	Dallas, TX, U.S.A. (DFW)	678,059
5.	Denver, CO, U.S.A. (DEN)	582,653
6.	Beijing, China (PEK)	567,759
7.	Charlotte, NC (CLT)	557,948
8.	Las Vegas, NV (LAS)	520,992
9.	Houston, TX (IAH)	496,908
10.	Paris, France (CDG)	478,306

Source: Airports Council International, "2013 North American Airport Traffic Summary (Movements)," December 22, 2014

2014 METRO ATLANTA RANKINGS

HIGHSPEED INTERNET "TOP 5 CITIES FOR STARTING ONLINE BUSINESSES"

1. Kansas City, MO
- 2. ATLANTA, GA**
3. Austin, TX
4. Charlotte, NC
5. New York, NY

Source: HighSpeedInternet.com, "Top 5 Cities for Starting Online Businesses," May 5, 2014

PRIVCO - "TOP 10 METRO AREAS FOR PRIVATE TECH CO. ACQUISITION TARGETS"

	Number of U.S. Private Tech Companies Acquired (2013)
1. Silicon Valley, CA	281
2. New York, NY	74
3. San Diego, CA	27
4. Chicago, IL	27
5. Seattle, WA	26
6. Austin, TX	20
7. Los Angeles, CA	18
8. ATLANTA, GA	13
9. Boston, MA	13
10. Houston, TX	12

Source: PrivCo, "2014 Private Tech Company M&A Report," May 12, 2014

SITE SELECTION GROUP "TOP U.S. METRO AREAS FOR IT WORKFORCE"

	IT Workforce
1. New York, NY	289,966
2. Washington, D.C.	191,387
3. Los Angeles, CA	185,987
4. Chicago, IL	150,622
5. Boston, MA	126,723
6. Dallas, TX	121,990
7. San Francisco, CA	106,559
8. Philadelphia, PA	103,382
9. ATLANTA, GA	97,968
10. Seattle, WA	96,009

Source: Site Selection Group "Technology Workforce Location Trends," 2014

FORBES "THE CITIES CREATING THE MOST INFORMATION JOBS"

1. San Jose, CA	6. ATLANTA, GA
2. San Francisco, CA	7. San Antonio, TX
3. Boston, MA	8. Raleigh, NC
4. Austin, TX	9. Phoenix, AZ
5. Madison, WI	10. Nashville, TN

Source: Forbes, May 27, 2014

CHANGE THE EQUATION "TOP METRO AREAS FOR MINORITIES IN COMPUTING"

	Diversity Score ¹
1. Baltimore, MD	0.65
2. Tampa, FL	0.63
3. ATLANTA, GA	0.59
Raleigh, NC	0.59
Washington, D.C.	0.59

¹The diversity score is the percentage of tech workers who are minorities.
Source: Change the Equation, "Top 5 Cities for Minorities in Computing," December 10, 2014

TRINET - "MAJOR TECH HUBS BY COST OF LIVING ADJUSTED SALARIES"

	Cost of Living Adjusted Average Tech Salary
1. Austin, TX	\$105,000
2. ATLANTA, GA	\$103,000
3. Denver, CO	\$ 98,000
4. Boston, MA	\$ 79,000
5. Silicon Valley, CA	\$ 78,000
6. Los Angeles, CA	\$ 70,000
7. New York, NY	\$ 56,000

Source: TriNet, February 2014; Atlanta Journal Constitution, March 6, 2014

2014 METRO ATLANTA RANKINGS

GARNER ECONOMICS - "TOP METRO AREAS FOR FOOD MANUFACTURING EMPLOYMENT"

	Employment
1. Chicago, IL	47,374
2. Los Angeles, CA	45,245
3. New York, NY	44,361
4. Atlanta, GA	23,650
5. Philadelphia, PA	20,098
6. Boston, MA	19,963
7. Dallas, TX	18,266
8. San Francisco, CA	15,277
9. Seattle, WA	14,226
10. Fresno, CA	11,434

Sources: U.S. Bureau of Labor Statistics; Garner Economics, September 2014

EPA / ENERGY STAR - "TOP CITIES WITH THE MOST ENERGY STAR CERTIFIED BUILDINGS"

1. Los Angeles, CA	6. Chicago, IL
2. Washington, D.C.	7. Dallas, TX
3. ATLANTA, GA	8. Denver, CO
4. New York, NY	9. Philadelphia, PA
5. San Francisco, CA	10. Houston, TX

Source: Environmental Protection Agency (EPA) / Energy Star 2014

BLACKBAUD "MOST GENEROUS CITIES FOR ONLINE GIVING"

	2013 Donation Amount Per 1000 Population (Per Capita)
1. Seattle, WA	\$53,542.01
2. Alexandria, VA	\$47,192.21
3. ATLANTA, GA	\$40,861.23
4. Washington, D.C.	\$38,172.84
5. Cambridge, MA	\$36,105.36
6. Ann Arbor, MI	\$35,970.33
7. Arlington, VA	\$33,671.29
8. Cincinnati, OH	\$29,684.97
9. Bellevue, WA	\$28,875.87
10. San Francisco, CA	\$27,406.63

Source: Blackbaud, "Most Generous Online Cities," June 2014

CBRE - "TOP U.S. OFFICE MARKETS FOR GREEN BUILDING ADOPTION"

1. Minneapolis, MN	6. Los Angeles, CA
2. San Francisco, CA	7. Denver, CO
3. Chicago, IL	8. Seattle, WA
4. Houston, TX	9. Miami, FL
5. ATLANTA, GA	10. Washington, D.C.

*Based on measurement of growth of green buildings in the top 30 largest U.S. office markets. Source: CBRE / Maastricht University, "National Green Building Adoption Index," 2014

CBRE - "TOP U.S. OFFICE MARKETS FOR GREEN BUILDING ADOPTION" (PERCENTAGE OF GREEN BUILDINGS)

Atlanta is a top U.S. office market for the adoption of green building space.

- #2 for percentage of **ENERGYSTAR CERTIFIED BUILDINGS** (22.1%)
- #3 for percentage of **LEED CERTIFIED BUILDINGS** (9.0%)
- #5 for percentage of **TOTAL GREEN BUILDINGS** (26.6%)
- #5 for percentage of **TOTAL GREEN SPACE (SQUARE-FEET)** in buildings (54.1%)
- #5 for percentage of **ENERGYSTAR CERTIFIED SPACE (SQUARE-FEET)** in buildings (42.5%)
- #6 for percentage of **LEED CERTIFIED SPACE (SQUARE-FEET)** in buildings (25.0%)

*Based on measurement of growth of green buildings in the top 30 largest U.S. office markets. Source: CBRE / Maastricht University, "National Green Building Adoption Index," 2014

CHARGEPOINT - "TOP 10 REGIONS FOR ELECTRIC VEHICLES (EV) SALES GROWTH"

	Percentage Growth of Registered EVs (Q3 - Q4 2013)
1. ATLANTA, GA	52.0%
2. Washington, D.C.	21.0%
3. Portland, OR	19.4%
4. Los Angeles, CA	19.0%
5. San Francisco, CA	18.0%
6. San Diego, CA	17.0%
7. Chicago, IL	16.0%
8. Seattle, WA	14.4%
9. Miami, FL	14.0%
10. Detroit, MI	13.0%

Source: ChargePoint, February 20, 2014

2014 METRO ATLANTA RANKINGS

WALL STREET JOURNAL / IHS AUTOMOTIVE "METRO AREAS WITH THE MOST ELECTRIC VEHICLE (EV) REGISTRATIONS"

	Percentage of EV Sales ¹
1. San Francisco, CA	3.33%
2. ATLANTA, GA	2.15%
3. Seattle, WA	1.83%
4. Honolulu, HI	1.71%
5. Monterey, CA	1.51%
6. San Diego, CA	1.34%
7. Santa Barbara, CA	1.29%
8. Portland, OR	1.25%
9. Los Angeles, CA	1.08%
10. Eugene, OR	0.86%

¹Based on sales of new all-electric vehicles in the 12 months that ended March 31, 2014.
Sources: IHS Automotive; The Wall Street Journal, June 2, 2014

GROSVENOR - "TOP WORLD CITIES MOST RESILIENT TO CLIMATE CHANGE"

1. Toronto, Canada	6. Stockholm, Sweden
2. Vancouver, Canada	7. Boston, MA, U.S.A.
3. Calgary, Canada	8. Zurich, Switzerland
4. Chicago, IL, U.S.A.	9. Washington, D.C., U.S.A.
5. Pittsburgh, PA, U.S.A.	10. ATLANTA, GA, U.S.A.

Source: Grosvenor, "Resilient Cities: A Grosvenor Research Report," 2014

GROSVENOR "TOP U.S. CITIES MOST RESILIENT TO CLIMATE CHANGE"

1. Chicago, IL	6. Seattle, WA
2. Pittsburgh, PA	7. New York, NY
3. Boston, MA	8. Detroit, MI
4. Washington, D.C.	9. San Francisco, CA
5. ATLANTA, GA	10. Los Angeles, CA

Source: Grosvenor, "Resilient Cities: A Grosvenor Research Report," 2014

GROSVENOR - "TOP WORLD CITIES LEAST VULNERABLE TO CLIMATE CHANGE"

1. Calgary, Canada	6. Melbourne, Australia
2. Toronto, Canada	7. Chicago, IL, U.S.A.
3. Vancouver, Canada	8. Dublin, Ireland
4. Frankfurt, Germany	9. Pittsburgh, PA, U.S.A.
5. Zurich, Switzerland	10. ATLANTA, GA, U.S.A.

Source: Grosvenor, "Resilient Cities: A Grosvenor Research Report," 2014

GROSVENOR "TOP U.S. CITIES LEAST VULNERABLE TO CLIMATE CHANGE"

1. Chicago, IL	6. Washington, D.C.
2. Pittsburgh, PA	7. Seattle, WA
3. ATLANTA, GA	8. New York, NY
4. Boston, MA	9. San Francisco, CA
5. Detroit, MI	10. Los Angeles, CA

Source: Grosvenor, "Resilient Cities: A Grosvenor Research Report," 2014

GROSVENOR "TOP U.S. CITIES MOST ADAPTIVE TO CLIMATE CHANGE"

1. New York, NY	6. Houston, TX
2. Los Angeles, CA	7. Boston, MA
3. Washington, D.C.	8. Pittsburgh, PA
4. Chicago, IL	9. Seattle, WA
5. San Francisco, CA	10. ATLANTA, GA

Source: Grosvenor, "Resilient Cities: A Grosvenor Research Report," 2014

2014 METRO ATLANTA RANKINGS

HOMES.COM / FORRENTUNIVERSITY.COM "TOP 10 CITIES FOR NEW GRADUATES"

- | | |
|-----------------------|----------------------|
| 1. ATLANTA, GA | 6. Raleigh, NC |
| 2. Dallas, TX | 7. Denver, CO |
| 3. Houston, TX | 8. Seattle, WA |
| 4. St. Louis, MO | 9. Boston, MA |
| 5. Minneapolis, MN | 10. Washington, D.C. |

*Based on mean entry-level income, average rent, proximity to post-graduate institutions, social opportunities, unemployment and percentage of millennial population age 25-34.
Sources: Homes.com / ForRentUniversity.com, "Top 10 Cities for New Graduates," May 6, 2014; MarketWatch, June 6, 2014

NERDWALLET "BEST CITIES FOR RECENT COLLEGE GRADUATES"

- | | |
|----------------------|-----------------------|
| 1. Washington, D.C. | 6. ATLANTA, GA |
| 2. Seattle, WA | 7. Raleigh, NC |
| 3. Minneapolis, MN | 8. Boston, MA |
| 4. San Francisco, CA | 9. Denver, CO |
| 5. Austin, TX | 10. Columbus, OH |

Source: Nerdwallet, April 29, 2014

"TOP 10 UNIVERSITIES"

GEORGIA INSTITUTE OF TECHNOLOGY

#3 Public College with the **Smartest Students**

Source: Business Insider, March 24, 2014

#5 Grad School for **Computer Science**

Source: U.S. News & World Report

#6 Grad School for **Engineering**

Source: U.S. News & World Report

GEORGIA STATE UNIVERSITY

#9 Grad School for **Information Systems**

Source: U.S. News & World Report

CENTRAL CONNECTICUT STATE UNIVERSITY "AMERICA'S MOST LITERATE CITIES, 2013"

- | | |
|---|----------------------|
| 1. Washington, D.C. | 6. St. Paul, MN |
| 2. Seattle, WA | 7. Boston, MA |
| 3. Minneapolis, MN | 8. St. Louis, MO |
| 4. ATLANTA, GA
Pittsburgh, PA | 9. San Francisco, CA |
| 5. Denver, CO | 10. Portland, OR |

*Measured by number of bookstores, library resources, Internet use, education levels of population and newspaper circulation.
Source: Central Connecticut State University, "America's Most Literate Cities, 2013", 2014

SMART GROWTH AMERICA - "TOP METRO AREAS FOR WALKABLE URBANISM - WALKUPS"

- | | |
|----------------------|-----------------------|
| 1. Washington, D.C. | 6. Seattle, WA |
| 2. New York, NY | 7. Portland, OR |
| 3. Boston, MA | 8. ATLANTA, GA |
| 4. San Francisco, CA | 9. Pittsburgh, PA |
| 5. Chicago, IL | 10. Cleveland, OH |

*Based on walkable urbanism of the 30 largest metropolitan areas in the U.S.
Sources: Smart Growth America / The George Washington University School of Business, "Foot Traffic Ahead: Ranking Walkable Urbanism in America's Largest Metros," 2014

SMART GROWTH AMERICA - "TOP METRO AREAS FOR FUTURE WALKABLE URBANISM - WALKUPS"

- | | Composite Directional Index ¹ |
|-----------------------|--|
| 1. Boston, MA | 0.82 |
| 2. Washington, D.C. | 0.49 |
| 3. New York, NY | 0.47 |
| 4. Miami, FL | 0.44 |
| 5. ATLANTA, GA | 0.38 |
| 6. Seattle, WA | 0.34 |
| 7. San Francisco, CA | 0.32 |
| 8. Detroit, MI | 0.29 |
| 9. Denver, CO | 0.28 |
| 10. Tampa, FL | 0.25 |

¹Based on future growth of walkable urbanism of the 30 largest metropolitan areas in the U.S.
Sources: Smart Growth America / The George Washington University School of Business, "Foot Traffic Ahead: Ranking Walkable Urbanism in America's Largest Metros," 2014

2014 METRO ATLANTA RANKINGS

NERDWALLET - "MOST AFFORDABLE LARGE METRO AREAS FOR HOMEOWNERSHIP"

	Home Price to Income Ratio ¹	Median Home Price	Median Household Income
1. Cleveland, OH	2.4	\$117,700	\$48,952
2. ATLANTA, GA	2.4	\$139,500	\$57,470
3. Cincinnati, OH	2.5	\$135,900	\$54,779
4. St. Louis, MO	2.5	\$134,300	\$54,109
5. Indianapolis, IN	2.6	\$136,700	\$53,324
6. Columbus, OH	2.6	\$142,800	\$54,628
7. Kansas City, KS	2.7	\$154,800	\$56,826
8. Memphis, TN	2.7	\$129,400	\$47,477
9. Louisville, KY	2.8	\$139,500	\$49,435
10. Minneapolis, MN	2.9	\$196,200	\$66,751

¹Based on home price to income ratio of large metro areas where population exceeds 1 million. Source: NerdWallet.com, April 28, 2014

APARTMENTS.COM - "TOP CITIES FOR ONE BEDROOM APARTMENTS UNDER \$1,000 PER MONTH"

Average Rent for 1 Bedroom Apartment per Month		Average Rent for 1 Bedroom Apartment per Month	
1. Las Vegas, NV	\$693	6. Houston, TX	\$913
2. Phoenix, AZ	\$715	7. Dallas, TX	\$914
3. San Antonio, TX	\$758	8. Austin, TX	\$948
4. Cleveland, OH	\$791	9. Portland, OR	\$955
5. Tampa, FL	\$845	10. ATLANTA, GA	\$966

*Based on average rent prices for the top 100 most searched rental markets on Apartments.com from October, November, December 2013 (Q4 2013).

Source: Apartments.com, "Location, Location, Location: Apartments.com Reveals What \$1,000 a Month Will Rent You in Top U.S. Cities," March 11, 2014

PENSKE "TOP MOVING DESTINATIONS"

- | | |
|-----------------------|-------------------|
| 1. ATLANTA, GA | 6. Houston, TX |
| 2. Tampa, FL | 7. Seattle, WA |
| 3. Dallas, TX | 8. Chicago, IL |
| 4. Orlando, FL | 9. Denver, CO |
| 5. Phoenix, AZ | 10. Las Vegas, NV |

Source: Penske Truck Rental, "2013 Top Moving Destinations in the U.S.," January 22, 2014

HIGHSPEED INTERNET "TOP 10 CITIES FOR TELECOMMUTERS"

- | | |
|-----------------------|-------------------|
| 1. Milwaukee, WI | 6. Manchester, NH |
| 2. Charlotte, NC | 7. Seattle, WA |
| 3. ATLANTA, GA | 8. Houston, TX |
| 4. Washington, D.C. | 9. Pittsburgh, PA |
| 5. San Francisco, CA | 10. Austin, TX |

*Based primarily on high speed internet access, wireless options, low cost of living, metropolitan feel and additional quality of life measures.

Source: HighSpeedInternet.com, "10 Best Cities for Telecommuters," April 10, 2014

USA TODAY "TOP 10 CONVENTION CITIES"

- | | |
|-----------------------|---------------------|
| 1. Indianapolis, IN | 6. Denver, CO |
| 2. Boston, MA | 7. New Orleans, LA |
| 3. Nashville, TN | 8. Washington, D.C. |
| 4. Salt Lake City, UT | 9. Minneapolis, MN |
| 5. ATLANTA, GA | 10. Chicago, IL |

*Based on votes by attendees and exhibitors at conventions in tier 1 and tier 2 cities across the U.S. Source: USA Today, "Reader's Choice: 10 Best Convention Cities," 2014

WALLETHUB - "TOP CITIES WITH HIGHEST AVERAGE ANNUAL INCOME" (ADJUSTED FOR COST OF LIVING)

- Charlotte, NC
- 2. ATLANTA, GA**
- Austin, TX
- Houston, TX
- Colorado Springs, CO

Source: WalletHub, "The Best Cities to Find a Job," March 2014

2014 METRO ATLANTA RANKINGS

MYLIFE

"TOP 10 CITIES TO BE AN ARTIST"

- ATLANTA** is the **#1** city to **be an artist**
- ATLANTA** is the **3rd** top city for **highest number of museums and galleries**
- ATLANTA** is tied with Tulsa for **5th lowest cost cities** for artists to reside in

*Based on cost of living, people 20 – 34 years of age, employment in the arts industry, number of museums and galleries, households with income exceeding \$200,000.
Source: MyLife.com, "The 10 Best Cities To Be An Artist," January 29, 2014

USA TODAY

"10 BEST CITY ART DISTRICTS AROUND THE USA"

- ATLANTA, GA**
- Baltimore, MD
- Cleveland, OH
- Dallas, TX
- Los Angeles, CA
- Milwaukee, WI
- Philadelphia, PA
- Phoenix, AZ
- Raleigh, NC
- San Diego, CA

- Local Art District
- CASTLEBERRY HILL**
- Station North
- University Circle
- The Dallas Arts District
- Gallery Row
- Historic Third Ward
- Parkway Museums District
- Roosevelt Row Arts District
- The Warehouse District
- La Jolla Art District

Source: USA Today, "10 Best City Art Districts Around the U.S.A.," May 9, 2014

NERDWALLET

"AMERICA'S FASTEST GROWING RETIREMENT PLACES"

- | | |
|------------------|-----------------------|
| 1. Phoenix, AZ | 6. ATLANTA, GA |
| 2. Portland, OR | 7. Tucson, AZ |
| 3. Las Vegas, NV | 8. Jacksonville, FL |
| 4. Detroit, MI | 9. Richmond, VA |
| 5. Raleigh, NC | 10. Grand Rapids, MI |

*Based on growth of population, age 65 and older from 2007 – 2012 as recorded by the U.S. Census Bureau.
Source: NerdWallet, "America's Fastest Growing Retirement Places," March 25, 2014

IVANTAGE

"AMERICA'S HEALTHIEST CITIES"

- | | |
|-----------------------|------------------------|
| 1. Washington, D.C. | 6. Boston, MA |
| 2. Minneapolis, MN | 7. Chicago, IL |
| 3. Charlotte, NC | 8. Philadelphia, PA |
| 4. Virginia Beach, VA | 9. Grand Rapids, MI |
| 5. Portland, OR | 10. ATLANTA, GA |

Source: iVantage Analytics, "2015 Hospital Strength INDEX," March 2014

MYLIFE

"TOP 10 MOST COMPASSIONATE CITIES"

- | | |
|-----------------------|----------------------|
| 1. ATLANTA, GA | 6. Pittsburgh, PA |
| 2. Oakland, CA | 7. Orlando, FL |
| 3. Newark, NJ | 8. San Francisco, CA |
| 4. Birmingham, AL | 9. Baltimore, MD |
| 5. Miami, FL | 10. Cincinnati, OH |

*Based on percent of income donated to charity, rehab centers per capita, free clinics per capita, homeless shelters per capita, percentage of population that are social services workers.
Source: MyLife.com, "The 10 Most Compassionate Cities," June 20, 2014