

# BUSINESS

1 of 4

ONE OF FOUR U.S. CITIES WITH THE MOST FORTUNE GLOBAL 500 HEADQUARTERS, RANKING #16 GLOBALLY WITH FOUR FORTUNE GLOBAL 500 HEADQUARTERS (TIED WITH CHICAGO, IL; MUNICH, GERMANY; CHENZHEN, CHINA; AND TAIPEI, TAIWAN).

1 OF FOUR INTERNATIONAL CITIES RECOGNIZED AS START-UP "HOTBEDS."

#1

#1 CITY FOR FOREIGN DIRECT INVESTMENT (FDI) STRATEGY.

#3

#3 CITY WITH THE MOST FORTUNE 500 HEADQUARTERS.

#3 CITY FOR INC. 5000 HEADQUARTERS (FAST-GROWING COMPANIES).

#4

#4 METRO AREA BASED ON THE NUMBER OF CORPORATE INVESTMENT PROJECTS IN 2014 FOR METRO AREAS WITH A POPULATION OF OVER ONE MILLION.

#5

#5 METRO AREA FOR INC. 5000 HEADQUARTERS (FAST-GROWING COMPANIES).

#5 GLOBAL CITY IN THE U.S. BASED ON FUTURE POTENTIAL.

#5 STRONGEST MARKET FOR OFFICE SPACE DEMAND FOR THE SECOND QUARTER OF 2015.

#5 CITY FOR ECONOMIC POTENTIAL.

#6

#6 METRO AREA FOR BEST BUSINESS TAX CLIMATE.

#6 CITY OVERALL.

#8

#8 CITY FOR HUMAN CAPITAL AND LIFESTYLE.

#9

#9 CITY FOR BUSINESS FRIENDLINESS.

#10

#10 CITY WORTH MOVING TO IF YOU WANT TO LAUNCH A BUSINESS.

Georgia Power analysis of 2015 FORTUNE 500 list, FORTUNE, July, 2015

Inc., "4 Cities You Didn't Know Were Startup Hotbeds," September 10, 2015

FDI Intelligence, "American Cities of the Future, 2015/2016," April 13, 2015

Metro Atlanta Chamber/Georgia Power analysis of 2015 FORTUNE 500 list, FORTUNE, June 4, 2015

Inc., 2015 Inc. 5000

Site Selection Magazine, March 2015

Inc., 2015 Inc. 5000

A.T. Kearney, "Global Cities 2015: The Race Accelerates," 2015

DTZ, July 6, 2015

FDI Intelligence, "American Cities of the Future, 2015/2016," April 13, 2015

Business Facilities, July/August 2015 Issue, July 30, 2015

FDI Intelligence, "American Cities of the Future, 2015/2016," April 13, 2015

FDI Intelligence, "American Cities of the Future, 2015/2016," April 13, 2015

FDI Intelligence, "American Cities of the Future, 2015/2016," April 13, 2015

Entrepreneur, "25 Cities Worth Moving to If You Want to Launch a Business," August 20, 2015

## METRO ATLANTA RANKINGS 2015

# AIR SERVICE

### #1

- #1 AIRPORT IN THE NATION.
- #1 WORLD'S BUSIEST AIRPORT FOR PASSENGER TRAFFIC.
- #1 MOST HI-TECH AIRPORT IN THE NATION.

Business Facilities, July/August 2015 Issue, July 30, 2015

Airports Council International, September 1, 2015

Fodor's Travel, April 1, 2015

### #2

- #2 WORLD'S BUSIEST AIRPORT FOR NUMBER OF AIRCRAFT MOVEMENTS.
- #2 MOST AFFORDABLE AIRPORT IN THE NATION.

Airports Council International, September 1, 2015

Cheapflights.com, 2015 Airport Affordability Report, July 22, 2015

### #3

- #3 WORLD AIRPORT FOR ACCESS TO MASS TRANSIT ROUTES (TIED WITH SHANGHAI PUDONG, CHINA).
- #3 CITY WITH GREATEST INCREASE IN THE SHARE OF TRAFFIC FROM INTERNATIONAL TRAVELERS.

Global Gateway Alliance Report, February 10, 2015

TripAdvisor, "International Travelers Showing Growing Interest in Southern U.S. Cities, According to TripAdvisor Site Data" October 27, 2015

## INDUSTRY

### #1

- ONE OF TOP 5 CITIES FOR MEDICAL DEVICES SALES JOBS.

Metxeps.com, December 23, 2015

### #3

- #3 NORTH AMERICAN METRO AREA FOR COMPETITIVENESS IN THE BUSINESS & FINANCIAL SERVICES INDUSTRY.
- #3 METRO AREA WITH GREATEST NUMBER OF CALL CENTER EMPLOYEES.
- #3 FOR NUMBER OF MANUFACTURING GRADUATES.

Conway Inc. and Site Selection Magazine, "2015 The World's Most Competitive Cities," October 2015

Site Selection Group, Nov. 19, 2015

Site Selection Group, Nov. 23, 2015

### #4

- #4 NORTH AMERICAN METRO AREA FOR COMPETITIVENESS IN THE AUTOMOTIVE INDUSTRY.
- #4 NORTH AMERICAN METRO AREA FOR COMPETITIVENESS IN THE MACHINERY, EQUIPMENT, & CONSTRUCTION INDUSTRY.

Conway Inc. and Site Selection Magazine, "2015 The World's Most Competitive Cities," October 2015

Conway Inc. and Site Selection Magazine, "2015 The World's Most Competitive Cities," October 2015

### #5

- #5 NORTH AMERICAN METRO AREA FOR COMPETITIVENESS IN THE FOOD & BEVERAGE INDUSTRY.
- #5 NORTH AMERICAN METRO AREA FOR COMPETITIVENESS IN THE LIFE SCIENCES INDUSTRY.
- #5 LARGEST METRO MARKET FOR AVIATION.

Conway Inc. and Site Selection Magazine, "2015 The World's Most Competitive Cities," October 2015

Conway Inc. and Site Selection Magazine, "2015 The World's Most Competitive Cities," October 2015

Gamer Economics LLC, "Aviation Industry Cluster in U.S. Metros: Is Your Community Ready to Take-Off?" June 2015;

### #10

- #10 METRO AREA FOR SHARED SERVICES GRADUATES.

Site Selection Group, "Top 20 Metro Areas For Shared Services Graduates," May 19, 2015; US Department of Education, Institute of Education Sciences, 2014

Metro Atlanta Chamber 

# METRO ATLANTA RANKINGS 2015

## TECHNOLOGY

### #1

#1 CITY FOR ENGINEERING JOBS.

SpareFoot, October 21, 2015

### #3

#3 CITY WITH THE HIGHEST STEM EMPLOYMENT GROWTH IN THE NATION.

WalletHub; Atlanta Journal Constitution, January 14, 2015

### #4

#4 NORTH AMERICAN METRO AREA FOR COMPETITIVENESS IN THE IT & COMMUNICATIONS INDUSTRY.

Conway Inc. and Site Selection Magazine, "2015 The World's Most Competitive Cities," October 2015

### #5

#5 METRO AREA FOR HIGHEST GROWTH OF ENGINEERING GRADUATES FROM 2013 TO 2014.

Site Selection Group, "Top Metro Areas With Highest Growth of Engineering Graduates," March 18, 2015; IPEDS, 2015

### #7

#7 METRO AREA FOR PRIVATE TECH MERGERS AND ACQUISITIONS (M&A) ACTIVITY.

PrivCo's Top 10 Metro Areas For Private Tech M&A in 2014, April 20, 2015

### #9

#9 CITY WITH THE MOST TECHNOLOGY JOBS.

Forbes, "The Cities With The Most Technology Jobs And The Jobs That Pay The Most," September 22, 2015

#10 TECH TALENT MARKET.

CBRE, "Scoring Tech Talent," April 13, 2015

### #10

#10 LARGEST DATA CENTER MARKET IN THE NATION.

Site Selection Group, "Top 10 Largest Data Center Markets in the United States," October 26, 2015; DataHawk, 2015

#10 METRO AREA IN THE NATION WITH THE HIGHEST NUMBER OF STEM EMPLOYEES.

Bloomberg, "The Unlikely Cities That Will Power the U.S. Economy," September 3, 2015; U.S. Bureau of Labor Statistics, May 2014

#10 CITY FOR HIGHEST DEMAND FOR HYBRID TECHNICAL ROLES.

General Assembly/Burning Glass Technologies, 2015

## LOGISTICS

### #3

#3 FOR MOST WAREHOUSE SQUARE FOOTAGE UNDER CONSTRUCTION.

Site Selection Group, "Top 20 Metro Areas for Warehouse Construction," Nov. 23, 2015; CoStar, 2015

### #4

#4 NORTH AMERICAN METRO AREA FOR COMPETITIVENESS IN THE TRANSPORTATION & LOGISTICS INDUSTRY.

Conway Inc. and Site Selection Magazine, "2015 The World's Most Competitive Cities," October 2015

### #10

#10 METRO AREA FOR LOGISTICS LEADERS OF AIR CARGO.

Business Facilities, July/August 2015 Issue, July 30, 2015

# METRO ATLANTA RANKINGS 2015

## JOB GROWTH

### 1 of 10

ONE OF THE TOP TEN MARKETS POWERED BY SERIOUS JOB-CREATION MOJO.

Realtor.com, June 5, 2015

### #5

#5 METRO AREA FOR JOB GROWTH FROM 2013 TO 2014.

W.P. Carey School of Business at Arizona State University, March 23, 2015

### #7

#7 METRO AREA FOR MOST IMPROVED JOB MARKETS FOR WORKING ADULTS WITH A BACHELOR'S DEGREE OR HIGHER.

Headlight Data, "Best Job Markets for Workers with a Bachelor's Degree," June 23, 2015

#7 BEST METRO AREA JOB MARKET FOR WOMEN.

Headlight Data, "Best and Worst Job Markets for Women," June 9, 2015

## SUSTAINABILITY

### #3

#3 CITY WITH THE MOST ENERGY STAR CERTIFIED BUILDINGS.

Energystar.gov, 2015; EPA, 2015

#4 CITY FOR OVERALL GREEN BUILDING ADOPTION.

### #4

- #1 FOR PERCENTAGE OF TOTAL GREEN BUILDINGS (29.03%)
- #4 FOR PERCENTAGE OF TOTAL GREEN SPACE (SQ. FT.) IN BUILDINGS (57.85%)
- #1 FOR PERCENTAGE OF ENERGYSTAR CERTIFIED GREEN BUILDINGS (24.64%)
- #4 FOR PERCENTAGE OF ENERGYSTAR CERTIFIED GREEN SPACE (SQ. FT.) IN BUILDINGS (55.39%)
- #4 FOR PERCENTAGE OF LEED CERTIFIED BUILDINGS (8.69%)
- #8 FOR PERCENTAGE OF LEED CERTIFIED SPACE (SQ. FT.) IN BUILDINGS (24.92%)

CBRE, Inc., "National Green Building Adoption Index, 2015," June 2015

### #7

#7 ELECTRIC VEHICLE (EV)-FRIENDLY METROPOLITAN AREA.

ChargePoint, "ChargePoint Announces the Nation's Top 10 Cities for Electric Vehicles," March 2, 2015

METRO ATLANTA RANKINGS 2015  
**PEOPLE**

#1 PLACE FOR BLACK-OWNED BUSINESS.

**#1**

#1 CITY WHERE AFRICAN-AMERICANS ARE DOING THE BEST ECONOMICALLY.

ALPHARETTA (#1) AND PEACHTREE CITY (#9) RANKED AMONG THE NATION'S BEST CITIES FOR WOMEN ENTREPRENEURS.

**#2**

#2 CITY FOR MILLENNIALS.

**#3**

#3 METRO AREA FOR GROWTH IN NUMBER OF WOMEN-OWNED FIRMS FROM 1997 TO 2015.

**#4**

#4 METRO AREA FOR GROWTH IN COMBINED ECONOMIC CLOUT OF WOMEN-OWNED FIRMS FROM 1997 TO 2015.

#4 METRO AREA FOR NET NUMBER OF NEW WOMEN-OWNED FIRMS PER DAY FROM 1997 TO 2015.

#4 METRO AREA WITH THE FASTEST-GROWING YOUNG POPULATION.

**#6**

#6 CITY FOR JOB APPLICANTS AGED FIFTY AND OLDER.

**#7**

#7 METRO AREA FOR THE NUMBER OF WOMEN-OWNED FIRMS IN 2015.

**#8**

#8 AMERICAN CITY FOR THE LARGEST NUMBER OF HIGH NET WORTH INDIVIDUALS.

#8 METRO AREA FOR GROWTH IN EMPLOYMENT OF WOMEN-OWNED FIRMS FROM 1997 TO 2015.

**#10**

#10 METRO AREA FOR GROWTH IN REVENUE OF WOMEN-OWNED FIRMS FROM 1997 TO 2015.

NerdWallet.com, "Best Places For Black-Owned Business," February 9, 2015

Forbes, "The Cities Where African-Americans Are Doing The Best Economically," January 15, 2015

GoodCall LLC, "Nation's Best Cities for Women Entrepreneurs," August 2015

Money, "Best Cities for Millennials," September 25, 2015

American Express OPEN, "2015 State of Women-Owned Business Report"

American Express OPEN, "2015 State of Women-Owned Business Report"

American Express OPEN, "2015 State of Women-Owned Business Report"

Site Selection Group, "15 Metro Areas With Fastest Growing Young Population," August 26, 2015; Nielsen, 2015

Atlanta Business Chronicle, "Atlanta No. 6 top city for Baby Boomers to find work," October 15, 2015; Over50JobBoard.com

American Express OPEN, "2015 State of Women-Owned Business Report"

Business Insider, March 24, 2015

American Express OPEN, "2015 State of Women-Owned Business Report"

American Express OPEN, "2015 State of Women-Owned Business Report"

# QUALITY OF LIFE

1 of 10

ONE OF REALTOR.COM'S TOP TEN "HOT" HOUSING MARKETS TO WATCH IN 2015.

ONE OF AMERICA'S TEN BEST HEALTHCARE CITIES.

#1 MOVING DESTINATION IN THE NATION FOR 2014.

#1 METRO AREA WHERE BUYING IS MUCH BETTER THAN RENTING.

#1

#2

#2 CITY FOR RELOCATION RIGHT NOW.

#3

#3 CITY FOR WILDLIFE.

#3 CITY TO CELEBRATE NEW YEAR'S EVE.

#4

#4 CREATIVE CITY AS MEASURED BY ART SCHOOLS AND PROGRAMS PER CAPITA.

#4 AFFORDABLE RENTAL MARKET FOR NEW GRADS IN THE NATION.

#5

#5 CITY FOR RIDESHARE DRIVERS.

#5 AMONG THE FUTURE'S MOST WALKABLE CITIES IN THE NATION.

#5 CREATIVE CITY OVERALL.

#5 CREATIVE CITY AS MEASURED BY GALLERIES PER CAPITA.

#5 MOST LITERATE CITY.

#6

#6 AFFORDABLE MAJOR METRO AREA FOR HOUSING.

#7

#7 CREATIVE CITY AS MEASURED BY BOOK STORES PER CAPITA.

#7 CREATIVE CITY AS MEASURED BY PERFORMING ARTS PER CAPITA.

#7 CREATIVE CITY AS MEASURED BY COLLEGES AND UNIVERSITIES PER CAPITA.

#7 PLAYFUL CITY IN THE NATION FOR FAMILIES.

#8

#8 CITY TO SEE STREET ART.

#8 AMONG TODAY'S TOP WALKABLE CITIES IN THE NATION.

#9

#9 CITY FOR TECHNOLOGY-ASSISTED LIVING.

#10

#10 CITY WHERE YOUR PAYCHECK WILL GO THE FURTHEST.

#10 BEST RUNNING CITY.

Realtor.com, February 4, 2015

iVantage Health Analytics, 2015

Penske, "Penske Truck Rental's 2014 Top Moving Destinations List," February 4, 2015

Realtor.com, April 30, 2015

Forbes, May 28, 2015; The Ladders, 2015

National Wildlife Federation, March 9, 2015

WalletHub, "Best & Worst Cities to Celebrate New Year's Eve," 2015

Movoto, "These Are The 10 Most Creative Cities In America," February, 2015

Trulia "Pads for Grads: Where the Newly Educated Can Afford Rent," May 20, 2015

Zen99, January 28, 2015

Money, "The Future's Most Walkable Cities: Prepare to Be Surprised," June 2014

Movoto, "These Are The 10 Most Creative Cities In America," February, 2015

Movoto, "These Are The 10 Most Creative Cities In America," February, 2015

Central Connecticut State University, "America's Top 10 Most Literate Cities Announced," April 8, 2015

Atlanta Regional Commission, Regional Snapshot, March 2, 2015

Movoto, "These Are The 10 Most Creative Cities In America," February, 2015

Movoto, "These Are The 10 Most Creative Cities In America," February, 2015

Movoto, "These Are The 10 Most Creative Cities In America," February, 2015

Travel Pulse, June 4, 2015

The Huffington Post, June 16, 2015

Money, "The Future's Most Walkable Cities: Prepare to Be Surprised," June 2014

Redfin, "The 10 Best Cities for Technology-Assisted Living," August 11, 2015

Forbes, June 17, 2015

Active.com, "America's Best Running Cities," October 2015

METRO ATLANTA RANKINGS 2015

# HIGHER EDUCATION

**Clayton State**

**#8 PUBLIC SCHOOL (REGIONAL COLLEGES - SOUTH)**  
U.S. News & World Report, 2015

**Emory**

**#3 GRADUATE PHYSICIAN ASSISTANT PROGRAM**  
**#6 GRADUATE AFRICAN HISTORY PROGRAM**  
**#7 GRADUATE PHYSICAL THERAPY PROGRAM**  
**#7 GRADUATE PUBLIC HEALTH PROGRAM**  
**#10 NURSING SCHOOL**  
• **#9 GRADUATE NURSE MIDWIFERY PROGRAM**  
**#10 GRADUATE AFRICAN-AMERICAN LITERATURE PROGRAM**  
U.S. News & World Report, 2015

**Georgia State**

**#3 GRADUATE HEALTH CARE LAW PROGRAM**  
**#4 GRADUATE PUBLIC FINANCE AND BUDGETING PROGRAM**  
**#5 MOST INNOVATIVE SCHOOLS (NATIONAL UNIVERSITIES)**  
**#6 UNDERGRADUATE BUSINESS PROGRAM IN INSURANCE**  
**#9 GRADUATE BUSINESS PROGRAM IN INFORMATION SYSTEMS**  
U.S. News & World Report, 2015

**Kennesaw State**

**#6 MOST INNOVATIVE SCHOOL (REGIONAL UNIVERSITIES - SOUTH)**  
U.S. News & World Report, 2015

**Morehouse**

**#4 HISTORICALLY BLACK COLLEGES AND UNIVERSITIES**  
U.S. News & World Report, 2015

**Spelman**

**#1 HISTORICALLY BLACK COLLEGES AND UNIVERSITIES**  
**#10 MOST INNOVATIVE SCHOOL (LIBERAL ARTS COLLEGES)**  
U.S. News & World Report, 2015

**University of Georgia**

**#2 UNDERGRADUATE BUSINESS PROGRAM IN INSURANCE**  
**#3 UNDERGRADUATE BUSINESS PROGRAM IN REAL ESTATE**  
**#3 EDUCATION SCHOOLS PROGRAM IN STUDENT COUNSELING AND PERSONNEL SERVICES**  
**#3 EDUCATION SCHOOLS PROGRAM IN TECHNICAL/VOCATIONAL**  
**#4 GRADUATE PUBLIC AFFAIRS PROGRAM**  
• **#5 GRADUATE PUBLIC AFFAIRS PROGRAM IN PUBLIC FINANCE AND BUDGETING**  
• **#5 GRADUATE PUBLIC AFFAIRS PROGRAM IN PUBLIC MANAGEMENT ADMINISTRATION**  
**#5 GRADUATE VETERINARY MEDICINE PROGRAM**  
**#6 EDUCATION SCHOOLS PROGRAM IN ELEMENTARY TEACHER EDUCATION**  
**#6 EDUCATION SCHOOLS PROGRAM IN HIGHER EDUCATION ADMINISTRATION**  
**#6 EDUCATION SCHOOLS PROGRAM IN SECONDARY TEACHER EDUCATION**  
**#7 GRADUATE FINE ARTS PROGRAM IN PRINTMAKING**  
**#9 EDUCATION SCHOOLS PROGRAM IN CURRICULUM AND INSTRUCTION**  
U.S. News & World Report, 2015

# HIGHER EDUCATION

**Georgia Tech.**

**#4 GRADUATE DISCRETE MATHEMATICS AND COMBINATORICS PROGRAM**

**#5 GRADUATE INFORMATION AND TECHNOLOGY MANAGEMENT PROGRAM**

**#5 UNDERGRADUATE QUANTITATIVE ANALYSIS PROGRAM**

**#5 UNDERGRADUATE ENGINEERING PROGRAM**

- #1 UNDERGRADUATE INDUSTRIAL/MANUFACTURING ENGINEERING PROGRAM
- #2 UNDERGRADUATE AEROSPACE/AERONAUTICAL/ASTRONAUTICAL ENGINEERING PROGRAM
- #2 UNDERGRADUATE MECHANICAL ENGINEERING PROGRAM
- #3 UNDERGRADUATE BIOMEDICAL ENGINEERING PROGRAM
- #3 UNDERGRADUATE CIVIL ENGINEERING PROGRAM
- #4 UNDERGRADUATE ELECTRICAL/ELECTRONIC/COMMUNICATIONS ENGINEERING PROGRAM
- #6 UNDERGRADUATE CHEMICAL ENGINEERING PROGRAM
- #6 UNDERGRADUATE COMPUTER ENGINEERING PROGRAM
- #6 UNDERGRADUATE ENVIRONMENTAL/ENVIRONMENTAL HEALTH ENGINEERING PROGRAM
- #7 UNDERGRADUATE MATERIALS ENGINEERING PROGRAM

**#6 GRADUATE ENGINEERING SCHOOL**

- #1 GRADUATE INDUSTRIAL/MANUFACTURING/SYSTEMS ENGINEERING PROGRAM
- #2 GRADUATE BIOMEDICAL ENGINEERING/BIOENGINEERING PROGRAM
- #4 GRADUATE ENVIRONMENTAL/ENVIRONMENTAL HEALTH ENGINEERING PROGRAM
- #5 GRADUATE AEROSPACE/AERONAUTICAL/ASTRONAUTICAL ENGINEERING PROGRAM
- #5 GRADUATE CIVIL ENGINEERING PROGRAM
- #5 GRADUATE MECHANICAL ENGINEERING PROGRAM
- #5 GRADUATE NUCLEAR ENGINEERING PROGRAM
- #6 GRADUATE ELECTRICAL/ELECTRONIC/COMMUNICATIONS ENGINEERING PROGRAM
- #6 GRADUATE MATERIALS ENGINEERING PROGRAM
- #7 GRADUATE COMPUTER ENGINEERING PROGRAM
- #9 GRADUATE CHEMICAL ENGINEERING PROGRAM

**#7 PUBLIC SCHOOL (NATIONAL UNIVERSITIES)**

**#7 UNDERGRADUATE MANAGEMENT INFORMATION SYSTEMS PROGRAM**

**#9 GRADUATE COMPUTER SCIENCE PROGRAM**

- #6 GRADUATE ARTIFICIAL INTELLIGENCE PROGRAM
- #6 GRADUATE SYSTEMS PROGRAM
- #8 GRADUATE THEORY PROGRAM

**#9 GLOBAL ENGINEERING UNIVERSITY**

U.S. News & World Report, 2015



METRO ATLANTA RANKINGS 2015

# TOURISM & HOSPITALITY

**1 of 11**

ONE OF 11 “TRAVEL HOT SPOTS” IN THE NATION.

Priceline.com, December 17, 2014

**#1**

#1 MARKET FOR HOTEL OCCUPANCY GROWTH.

STR, Inc; Atlanta Business Chronicle, January 21, 2015

**#2**

#2 CITY FOR STAYCATIONS.

WalletHub, May 28, 2015

#2 CITY FOR STAYCATIONS - REST AND RELAXATION.

WalletHub, May 28, 2015

**#4**

#4 CITY FOR STAYCATIONS - RECREATION ACTIVITIES.

WalletHub, May 28, 2015

**#5**

#5 MEETING DESTINATION FOR 2015.

“2015 Top 50 U.S. Meeting Destinations”

**#8**

#8 MOST AFFORDABLE DESTINATION FOR 2015.

Priceline.com, December 17, 2014